

VISIT LISTS TOOLKIT

Are you a natural tour guide who likes to share your favourite historic places, memories and travel experiences with friends and family? Do you want a fun new way to feature your historic place? Now you can use the #VisitList feature on the #HistoricPlacesDay website.

Encourage your audience to create a #VisitList that features your historic place. They can win one of four prizes of \$250 – and help your site win a grand prize worth \$5,000!

Sample Messages

Here are some sample posts for your social media platforms you can use to promote the program:

- Do you love visiting [name of your historic place]? Share your experience with others through a #VisitList and be entered to win \$250! <https://historicplacesday.ca/visitlist-contest/> #HistoricPlacesDay
- You can create a #VisitList including your favourite Canadian historic sites (like us! *cough cough*) and be entered to win \$250. All the sites you include could also win some \$\$! Contest end Aug 31. <https://historicplacesday.ca/visitlist-contest/> #HistoricPlacesDay
- Inspire your friends to visit [name of your historic place] and other great Canadian Historic Places by creating a #VisitList. Participate before Aug 31 for a chance to win \$250 – by including us, we could also win \$\$! <https://historicplacesday.ca/visitlist-contest/> #HistoricPlacesDay
- Want to do something fun that could win us both \$\$? You can include us in your #VisitList with other great Canadian historic places to share about your dream travel. Participate before Aug. 31 for #HistoricPlacesDay <https://historicplacesday.ca/visitlist-contest/>
- Would you visit or return to [name of your historic place]? Share your experience or daydream about your visit by creating a #VisitList! Oh and did we mention there are prizes to be won for both you and the historic places you include? <https://historicplacesday.ca/visitlist-contest/> #HistoricPlacesDay

